



19 - 21 March 2024 | IFEMA Madrid

# Accelerating building revolution

OFF SITE CONSTRUCTION | DIGITALIZATION | SUSTAINABILITY

[www.rebuildexpo.com](http://www.rebuildexpo.com)

**POST SHOW REPORT 2024**

# REBUILD the leading technological summit for the building industry



## The leading event that brings more value to the industry

9,3

Visitor rating of REBUILD 2024

98,8%

Would recommend REBUILD to other professionals

99%

Will visit REBUILD in 2025

87%

Consider REBUILD the most relevant and useful professional event

## REBUILD drives towards a more sustainable construction

OBJETIVOS DE DESARROLLO SOSTENIBLE



Pacto Mundial Red Española

20 AÑOS

LIDERANDO LA SOSTENIBILIDAD EMPRESARIAL

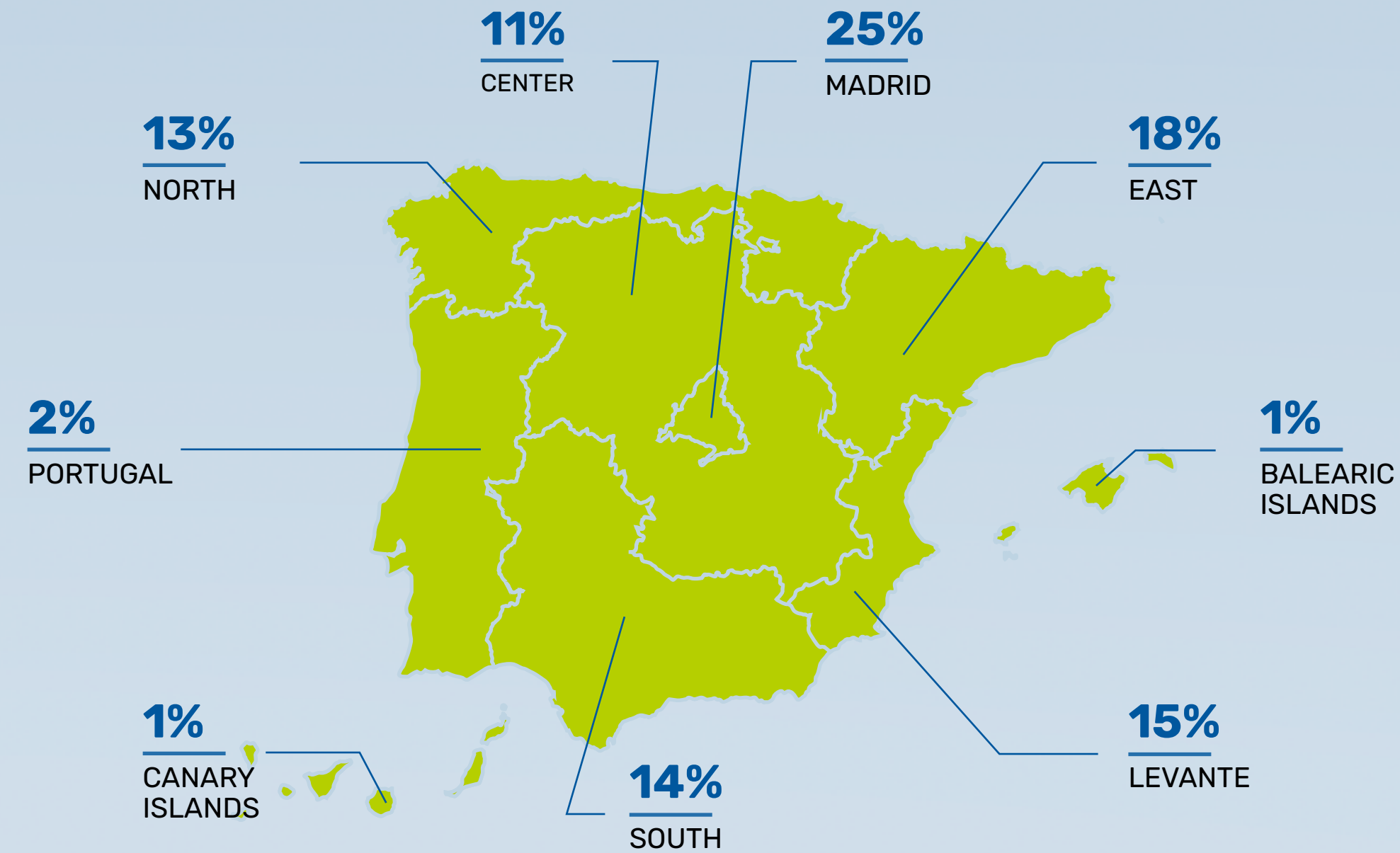


OXFAM Intermón

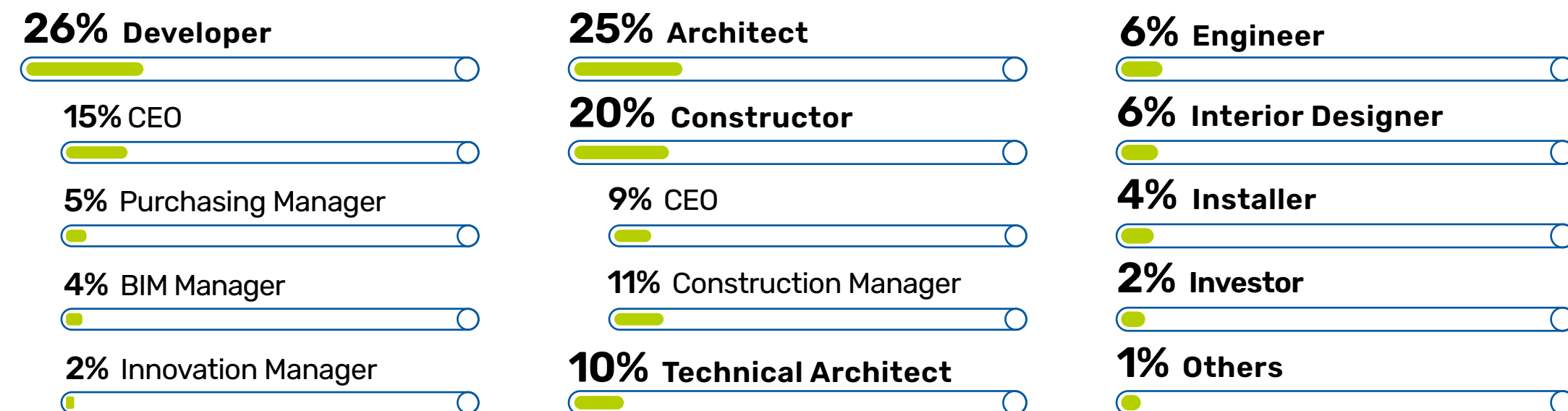


BIOSPHERE

# REBUILD brings together all the players involved in the new construction



## Professional Profile



# 70% of the residential building in Spain...



# ...and leading innovative companies meet in REBUILD



# Innovation Showroom with 587 exhibitors

CLICK HERE TO CHECK THE EXHIBITOR'S LIST!



LIGHTING & INTERIORS



KITCHEN & CO



BATHROOM SPACE & WELLNESS



HOME CLOSING



FLOORS AND SURFACES



OUTDOORS



ENERGY EFFICIENCY & ZERO ENERGY BUILDINGS



CLIMATE CONTROL



HOME AUTOMATION



BIM & DIGITAL SOLUTIONS



CONSTRUCTION SYSTEMS



SERVICES



REAL ESTATE



## GLOBAL PARTNERS:



## EVENT PARTNERS:

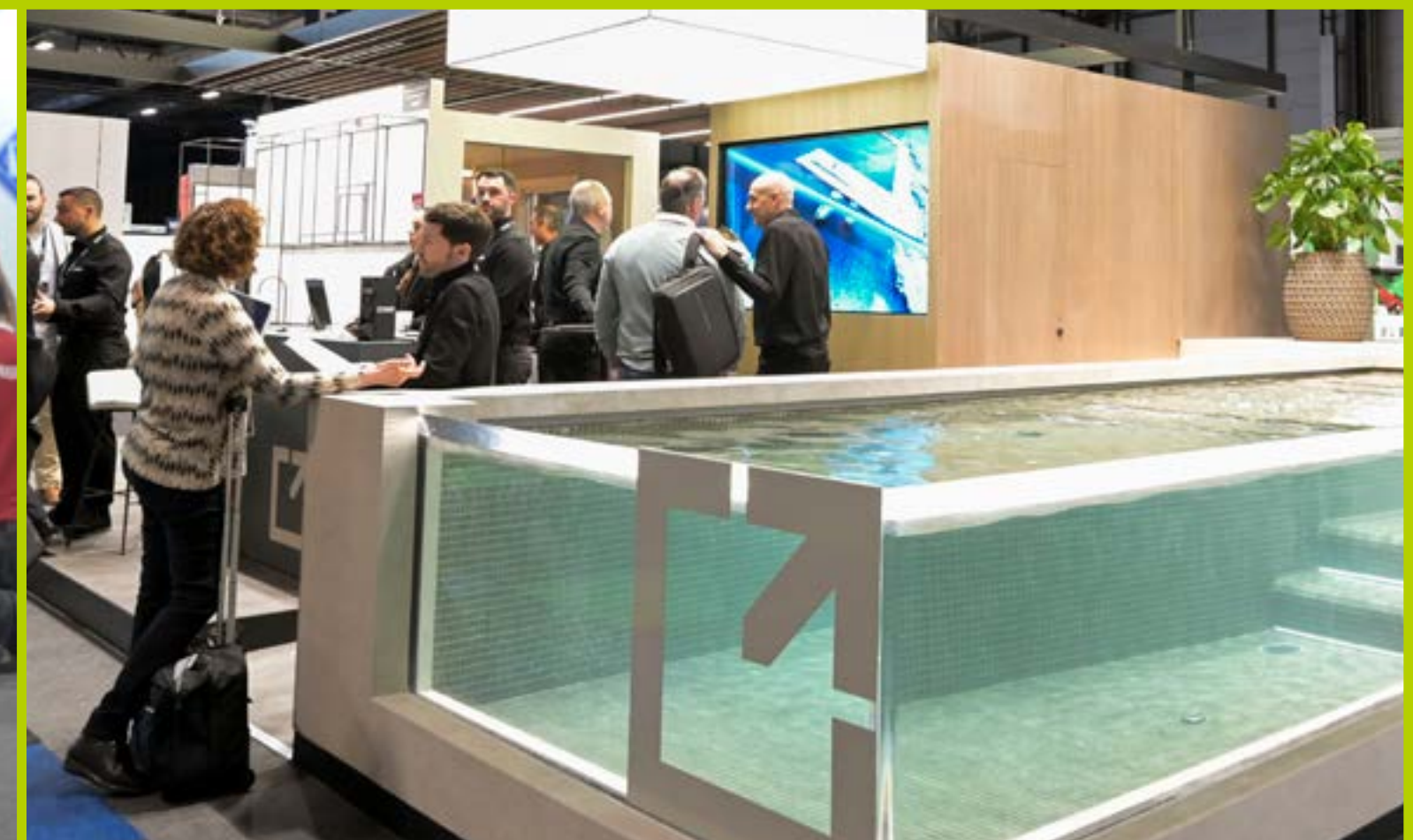




**REBUILD2024,  
in pictures**

CLICK HERE TO SEE THE  
GALLERY







# REBUILD

REBUILD  
Accelerating building revolution



## Advanced Architecture and Construction 4.0 Congress



**628**  
International Experts






**8**  
Auditoriums









**276**  
Sessions


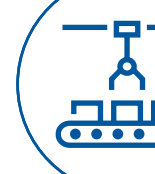








Specific agenda tailored for each professional and industry segment

-  Offsite
-  Sustainability
-  Digitalization

### 6 Specific Forums

-  HOUSING FORUM
-  WORKSPACES FORUM
-  HOSPITALITY FORUM
-  HEALTHCARE FORUM
-  RETAIL FORUM
-  PUBLIC SECTOR FORUM

### 10 Agendas for each professional profile

-  ADVANCED ARCHITECTURE Agenda
-  CONSTRUCTION 4.0 Agenda
-  REBUILD BIM FORUM
-  SUPPLY CHAIN SUMMIT
-  STUDIO INTERIORS SUMMIT
-  INSTALLERS FORUM
-  ENGINEERING SUMMIT
-  WOOD CONSTRUCTION FORUM
-  CONTECH STARTUP FORUM
-  TALENT MARKETPLACE

# Some of the most disruptive experts at the Congress

CLICK HERE TO CHECK ALL THE SPEAKERS



**Benedetta Tagliabue**  
Head Architect & Co-Founder  
EMBT



**Andrew Waugh**  
Founder Director  
Waugh Thistleton  
Architects



**Belén Moneo**  
Architect  
Moneobrock



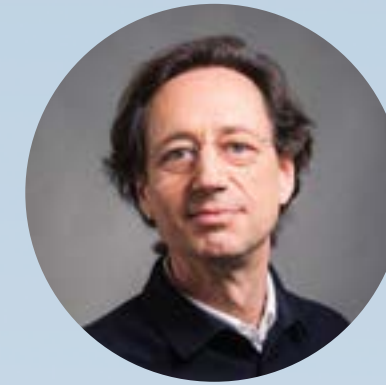
**Emilio Ortiz**  
Partner  
Foster + Partners



**Izaskun Chinchilla**  
Founder & Director  
Izaskun Chinchilla  
Architects



**João Albuquerque**  
Partner  
Bjarke Ingels Group



**Fermín Vázquez**  
Founding Partner  
b720 Fermín Vázquez  
Arquitectos



**Carmelo Zappulla**  
Owner & Head of Design  
External Reference  
Architects



**Taba Rasti**  
Senior Partner &  
Co-Director  
Foster + Partners



**Michel Elizalde**  
CEO  
ACR Grupo



**Santiago Inat**  
Team Leader  
Lazaro Rosa-Violán



**Rosa María Peña**  
Chief Operating Officer  
Vía Ágora



**Luis Miguel Méndez**  
Purchasing and  
Contracting Director  
Habitat Inmobiliaria



**Juan Antonio Gómez**  
Chairman  
APCE España / Vía Ágora



**Óscar Miguel Ares**  
Architect  
Contextos de  
Arquitectura



**David Martínez**  
Chairman / CEO  
REBUILD / AEDAS  
Homes



**Carlos Lamela de Vargas**  
Executive Chairman  
Estudio Lamela



**Elisa Valero**  
Architect



**César Frías**  
CEO & Creative Director  
Morph Estudio



**Francisco Javier Pérez**  
CEO  
Culmia



**Jorge López**  
Deployment Chief Manager  
New European  
Bauhaus – European Cluster  
Alliance



**Fernando Iglesias**  
Head of Innovation  
Kronos Homes



**Sonia Sanz**  
Director for the  
Barcelona & Paris office  
L35



**Inés Idzikowski**  
Sustainable Design Lead  
AECOM



**Marian Juste**  
Chairwoman  
HogarSí



**Laura Bueno Mir**  
Architect, Head of  
Department, NIU  
Fran Silvestre  
Arquitectos



**Miguel Díaz**  
Rlab Manager  
Ruiz Larrea Arquitectura



**Herminia Vegas**  
Business Manager  
ST Consultores



**Umberto Zanetti**  
Founder  
Zanetti Design  
Architettura



**Christian Joffroy**  
Founder – Director  
Joffroy Partners

# Networking activities to generate new leads and establish strategic alliances



**CONSTRUCTION  
TECH STARTUP  
FORUM**



**OFFSITE  
CHALLENGE**



**OFFSITE  
WORKSHOP**



**CASTILLA Y LEÓN,  
GUEST REGION  
PARTNER**



**ITALY, GUEST  
COUNTRY  
PARTNER 2024**



**LEADERSHIP  
SUMMIT**



**EYOCNET: VISIT  
AND TOUR FOR  
BUILDING AND  
CIVIL ENGINEERING  
TRAINING CENTERS**



**INSTALLERS' ANNUAL  
MEETING**



**ANNUAL MEETING  
BY CLUSTER DE LA  
EDIFICACION**



**INTERNATIONAL  
DELEGATIONS:  
GUATEMALA, COLOMBIA,  
ITALY, DENMARK, AUSTRIA**



**WELCOME  
PARTY**

# Advanced Architecture Awards 2024



**ZEHNDER AWARD**  
for the best innovation of product, material or construction system

**GÓMEZ-PINTADO FOUNDATION AWARD**  
for the best timber construction project



**WAUGH THISTLETON ARCHITECTS**

**THERMOCHIP AWARD**  
for the best offsite and modular construction project

**BILBA AWARD**  
for the best digitalization or technology investment in a building project



**AEDAS HOMES AWARD**  
for the best interior design and uX-user experience project

**ALDES AWARD**  
for the best sustainability, decarbonization or greater self-generation of energy in a building project



Thanks to our sponsors

# Media impact of #REBUILD2024



**+188.000**  
Web  
visitors



**+34,8%**  
Engagement



**1.513**  
mentions during  
the event



**+26%**  
followers



**+31,3%**  
Engagement



**1820**  
Media  
Appearances



**213**  
Journalists  
registered



**91**  
TV Studio  
interviews

## Industry leaders share their vision for the new construction

WATCH ALL  
THE INTERVIEWS  
HERE



### LA VANGUARDIA

“REBUILD 2024 REVELA LAS  
AMPLIAS OPORTUNIDADES  
QUE OFRECE LA EDIFICACIÓN  
INDUSTRIALIZADA”

[\[LEER +\]](#)

### Expansión

“LA CONSTRUCCIÓN INDUSTRIALIZADA  
ESPAÑOLA SE DA CITA EN REBUILD”

[\[LEER +\]](#)

### europa press

“REBUILD REUNIRÁ EN MADRID A MÁS  
587 FIRMAS EXPOSITORAS Y 24.000  
PROFESIONALES DEL SECTOR DE LA  
EDIFICACIÓN”

[\[LEER +\]](#)

### Forbes

“REBUILD 2024 SUPERA TODAS  
LAS EXPECTATIVAS CON 25.597  
PROFESIONALES”

[\[LEER +\]](#)

### elEconomista.es

“LEGISLAR LA CONSTRUCCIÓN  
INDUSTRIALIZADA: EL IMPULSO  
DEFINITIVO QUE NECESITA EL SECTOR  
PARA ACELERAR LA NUEVA EDIFICACIÓN”

[\[LEER +\]](#)

### EjePrime

“REBUILD VATICINA QUE LA  
INDUSTRIALIZACIÓN LLEGA PARA  
QUEDARSE EN LA CONSTRUCCIÓN”

[\[LEER +\]](#)

### brainsre

“REBUILD APUESTA POR LA  
INDUSTRIALIZACIÓN ANTE  
LA GRAN FALTA DE OFERTA  
RESIDENCIAL EN ESPAÑA”

[\[LEER +\]](#)

### LE COURRIER D'ESPAGNE

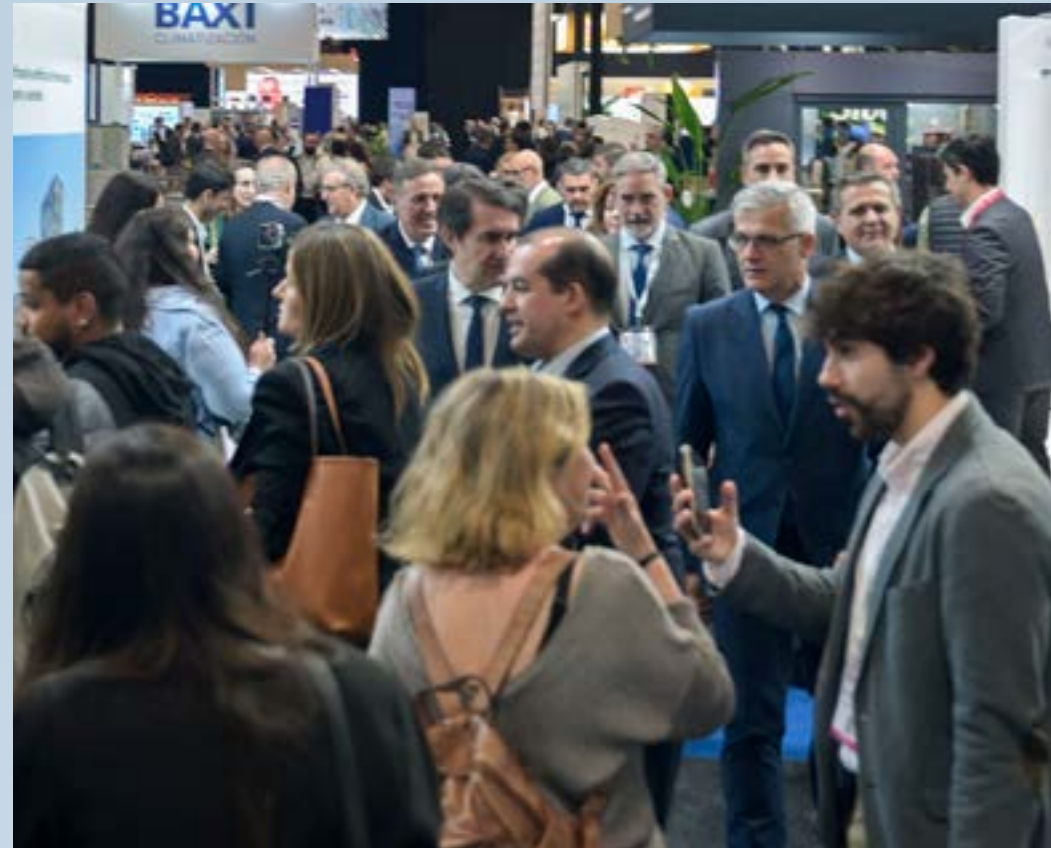
EL 1er MEDIO ESPAÑOL EN FRANCÉS-DESDE 2004

“REBUILD 2024 : RÉVOLUTIONNER  
L'ÉCONOMIE ESPAGNOLE GRÂCE À LA  
CONSTRUCTION INDUSTRIALISÉE”

[\[LEER +\]](#)







**BUSINESS OPPORTUNITIES**



**KNOWLEDGE**



**NETWORK**

**SEE YOU  
FROM 23 - 25 APRIL 2025  
AT IFEMA MADRID**